

The ValueBuilder System™

CoachMasters

CoachMasters focuses on understanding your clients' essential questions and challenges so you can deliver the Value Builder Engagement Program and coach your clients with authority. You'll participate in facilitated group sessions to learn coaching tips, tricks and techniques for the best ways to coach your clients using the Value Builder Engagement Program.

Throughout this course, Susan & Jenn will guide your learning through the following topic areas:

- Leveraging Value Builder
- Starting Clients
- Engaging Clients in Meetings
- Discovering Opportunity and Exploring Solutions
- Prioritizing Business Development
- Retaining Clients
- Open Q&A & Wrap Up

Course Details

7 weeks

\$1,995 USD

Limited Space available
Contact your Customer Success Manager to save your seat or go to valuebuilder.com/training to submit your training request directly.

[ValueBuilder.com/advisor](https://valuebuilder.com/advisor)



About the Coach

SUSAN CLEMENTS,
CO-OWNER & CEO
BENCHMARK BUSINESS GROUP

Susan Clements earned her Certified Value Builder™ designation in 2017 and has coached and consulted with businesses of all sizes and in all industries for over 25 years. Author of Benchmark Business Groups proprietary Seller Insights and Optimal Outcome business coaching programs, Susan leads BBG's coaching and brokerage teams in working with business owners and leaders to increase value and successfully maneuver the process of selling their businesses for maximum value. Visit: BenchmarkBusinessGroup.com to learn more.



JENN PIERCE,
COACHMASTERS INSTRUCTOR
BENCHMARK BUSINESS GROUP

Jenn Pierce is a Certified Value Builder™ Advisor, Certified Seller Insights Coach, and Certified Optimal Outcome Business Coach with over 18 years of experience. Jenn is passionate about helping entrepreneurs unlock the full potential of their businesses and preparing them for a successful exit through a systemized, client-centric approach to coaching.